

## U.S. Committee for Ukrainian Holodomor-Genocide Awareness

203 Second Avenue \* New York, NY 10003 (212) 228-6840 (tel) \* e-mail: ukrainegenocide@gmail.com

website: www.ukrainegenocide.com

US-Committee-for-Ukrainian-Holodomor-Genocide-Awareness-1932-33

■ @HolodomorAware

## • PROTEST AMAZON.COM "HAMMER & SICKLE" APPAREL

Amazon.com, Inc. carries in its inventory Soviet style T-shirts and other apparel. Soviet era symbols such as the hammer and sickle that are displayed on these products are especially disturbing. Similar items were available at Walmart, Inc., but were recently discontinued after public outcry. These symbols represent a repressive regime that committed tremendous crimes against humanity, in particular the 1932-33 genocide in Ukraine, the Holodomor.

As we raised further awareness of the Holodomor during last year's 85<sup>th</sup> anniversary commemorations, it is incumbent upon all Ukrainian Americans to send a clear message to Jeff Bezos, CEO of Amazon.com, Inc., and demand that these products be immediately removed from the company's inventory.

A sample letter is attached for your use. Please contact CEO Jeff Bezos at: <u>jeff@amazon.com</u>; call the company headquarters at (206) 266-1000; or tweet to @amazon.

## SAMPLE LETTER

(date)

Amazon.com Inc. Mr. Jeff Bezos – Chairman, President & CEO 440 Terry Avenue Seattle, Washington 98109

Dear Mr. Bezos:

I was stunned to learn that Amazon carries apparel displaying Soviet-era symbols, such as the hammer and sickle. These symbols represent a repressive regime that committed horrendous crimes against humanity against millions of innocent people. The Holodomor, the famine-genocide of 1932-33 that was unleashed against Ukrainians by Soviet dictator Stalin - in which at least 7 million innocent victims were forcibly starved to death - is but one gruesome example of Soviet brutality.

Last year marked the 85<sup>th</sup> anniversary of the Holodomor. I petition Amazon to remove merchandise with Soviet symbols from your inventory as both Walmart and Adidas recently have. It is disturbing and hurtful to see displays of symbols of a murderous regime readily available for purchase on your site. I believe that Amazon's high ethical and moral standards will allow the company to stand with victims of Soviet oppression and remove these items from your inventory.

Sincerely,